

DES MOINES AREA MEDICAL EDUCATION CONSORTIUM, INC



UNIVERSITY OF IOWA • UNITYPOINT HEALTH® - METHODIST | LUTHERAN | BLANK CHILDREN'S
BROADLAWNS MEDICAL CENTER • VA CENTRAL IOWA HEALTH CARE SYSTEM





"ACLS certification is invaluable training that not many medical students are able to experience. It equips us with the knowledge needed to participate in patient care when cardiac emergencies occur in the hospital. Gaining this experience early as a medical student will allow us to be even better equipped when we graduate and enter residency training."

- Samantha Gilg, Class of 2017

Des Moines Medical Education
Consortium University of Iowa-Des Moines
Regional Medical Campus

MISSION, VISION AND VALUES



Mission:

To provide the highest quality training across the medical education continuum to prepare the next generation of health care providers to meet the health care needs of Iowans.

Vision:

To work with all of its partners to provide innovative clinical training with an emphasis on inter-professional education that will lead the country in training health care teams ready for the future practice of medicine.

Values:

Partners in the Des Moines Medical Education Consortium University of Iowa-Des Moines Regional Medical Campus place their common goals above individual interests to the benefit of our learners by exhibiting:

- Respect
- Integrity
- Excellence
- Innovation
- Collaboration
- Transparency

ABOVE: Surgery clerkship students working to improve their surgical knot tying abilities in the Surgery Skills Lab under the direction of surgery clerkship director Peter Tonui, MD.

LEFT: Students undergo Advanced Cardiac Life Support training near the start of the core clinical training year in Des Moines.



CONSORTIUM LEADERSHIP TEAM, LEFT TO RIGHT: Steven Craig, MD (Executive Director and Assistant Dean, Branch Campus); Wendy Kneer (Executive Assistant); Michael Rodemyer (Administrative Director)

WHERE WE'VE BEEN

Formation of the Des Moines Area Medical Education Consortium

In early 1993, representatives from Des Moines area teaching hospitals met with visionary leaders from the University of Iowa College of Medicine to discuss ways to strengthen the bond between Des Moines teaching hospitals and the university. At the time, there was uncertainty surrounding whether the federal government would change the way it

paid for graduate medical education, shifting from paying hospitals that sponsored residency programs, to paying regional consortia, consisting of teaching hospitals and their affiliated school(s) of medicine. While the change in federal funding never came, there was widespread support for enhancing the association between Des Moines teaching

hospitals and the University of Iowa, trying to improve cooperation between hospitals in providing superior education to medical students and residents training at these hospitals. In August 1993, James Skogsbergh (Iowa Methodist Medical Center, Blank Children's Hospital and Iowa Lutheran Hospital); Willis Fry (Broadlawns Medical Center); and Arch Bourret

(Des Moines Veteran's Affairs Medical Center) signed the agreement to cooperate and unilaterally affiliate with the University of Iowa in medical education, forming the Des Moines Area Medical Education Consortium, Inc. (Consortium).

The original affiliation agreement included combining resources, increasing collaboration, pursuing common faculty development programming and facilitating resident rotations between residency programs and hospitals. There was also a plan to increase training opportunities for University of Iowa College of Medicine students in Des Moines.

Dr. Nathan Josephson, then executive director, and Michael Rodemyer, administrative director of the Consortium, oversaw the initial growth of University of Iowa medical student training in Des Moines. They helped create and lead a Graduate Medical Education Council, charged with overseeing all resident education at Des Moines member hospitals (both Des Moines-based residents and University of Iowa Hospital residents completing training in Des Moines), and an Undergraduate Medical Education Council, charged with overseeing all University of Iowa medical student education at Des Moines member institutions.

- 2001
University of Iowa College of Medicine Renamed for Roy J. and Lucille A. Carver
- 2003
Consortium Strategic Planning Retreat – Grinnell, Iowa
The assembled group of hospital CEOs and Des Moines member hospitals discussed a vision for an expanded health sciences campus in Des Moines for students from a variety of health professions colleges at the University of Iowa. A plan was generated to expand medical student training options in Des Moines by developing new opportunities in general surgery and psychiatry. Also at the retreat, a new Consortium Mission, Vision and Values statement was created.
Dr. Jean Robillard was appointed the new Dean of the University of Iowa Carver College of Medicine, shortly after the retreat was completed. Dr. Robillard quickly became a strong proponent for the Consortium.
- 2006
Dr. Steve Craig named as new Consortium Executive Director.
Dr. Steve Craig accepted the role of Consortium Executive Director in January 2006. Since 1984, Dr. Craig served as the director of the internal medicine residency program at Iowa Methodist Medical Center. A 1979-graduate of the University of Iowa College of Medicine, who completed parts of his medical school clinical training in Des Moines, Dr. Craig had a vision to develop Des Moines as a fully accredited branch campus of the University of Iowa Carver College of Medicine.
In April, a subsequent Consortium strategic planning retreat was held.
All parties agreed that there was a need to work together to recruit, train and retain medical students and resident physicians to practice in Iowa to help meet the state's growing medical manpower needs.
- 2008
Des Moines approved as an official branch campus of the Carver College of Medicine by the Liaison Committee for Medical Education that accredits medical schools.
- 2015
The Veterans Affairs Central Iowa Health Care System transitioned to affiliate status within the Consortium.
They will continue to provide valuable clinical training to medical students and resident physicians within the Consortium.



DES MOINES AREA MEDICAL EDUCATION CONSORTIUM BOARD OF DIRECTORS (March 2016):

SEATED, LEFT TO RIGHT: Eric Crowell (President and CEO, UnityPoint Health-Des Moines); Jean Robillard, MD (VP for Medical Affairs, University of Iowa Hospitals and Clinics & Dean, University of Iowa Carver College of Medicine); Steve Craig, MD (Consortium Director and Assistant Dean, University of Iowa Carver College of Medicine); Jody Jenner (CEO, Broadlawns Medical Center); Susan Martin (Acting Director, VA Central Iowa Health Care System)

STANDING, LEFT TO RIGHT: Mark Wilson, MD (Director of Graduate Medical Education, University of Iowa Hospitals and Clinics); Chris Cooper, MD (Senior Associate Dean for Medical Education, University of Iowa Carver College of Medicine); William John Yost, MD (Vice President for Medical Education, UnityPoint Health-Des Moines); Larry Severidt, MD (Director of Medical Education, Broadlawns Medical Center); Corrine Ganske, MD (Family Medicine Residency Program Director, Iowa Lutheran Hospital); Doug Dorner, MD (Chief Academic Officer, UnityPoint Health-Des Moines); Jerry Blow, MD (Chief of Staff, VA Central Iowa Health Care System)



CONSORTIUM MEMBERS

- 1| BLANK CHILDREN' HOSPITAL
- 2| BROADLAWNS MEDICAL CENTER
- 3| UNIVERSITY OF IOWA CARVER COLLEGE OF MEDICINE
- 4| IOWA LUTHERAN HOSPITAL
- 5| IOWA METHODIST MEDICAL CENTER
- 6| UNIVERSITY OF IOWA HOSPITALS AND CLINICS

AFFILIATE MEMBER

- 7| VA CENTRAL IOWA HEALTH CARE SYSTEM

"Highlights of the year in Des Moines include feeling like we were all a family and the one-on-one learning available here. I also loved living in Des Moines and taking advantage of all the opportunities and fun things to do."

Allison Schneider, Class of 2016





“The small group teaching sessions helped me to solidly concepts and clear up any confusion I may have been having while on the wards. It provided a low pressure environment to discuss important topics, while providing me the opportunity to meet and work with different faculty.”

Matt Sloan, Class of 2018

CLOCKWISE FROM LOWER LEFT Surgery clerkship students in the Surgery Skills Lab mock operating room. Inpatient internal medicine clerkship students meeting with faculty member Emily Haines, DO. Outpatient internal medicine clerkship students meeting with faculty member William John Yost, MD

WHERE WE ARE

Des Moines Area Medical Education Consortium, Inc. as the Official Branch Campus of the University of Iowa Carver College of Medicine

In 2007, Dr. Jean Robillard was appointed Vice President for Medical Affairs at the University of Iowa. In this role, he oversees both the Carver College of Medicine and University of Iowa Hospitals and Clinics. In 2008, Dr. Paul Rothman was appointed Dean of the University of Iowa Carver College of Medicine.

Two years later, it was decided to begin offering up to 24 students from the Carver College of Medicine a chance to complete an entire year of core clinical clerkship training curriculum (40 weeks) at the Des Moines Branch Campus.

Students began completing one-year core clerkship training at the Des Moines Branch Campus in the 2009-2010 academic year. Yearly evaluations confirm Des Moines students do as well as, or better than, students training at the main campus in Iowa City on both standardized clerkship exams and final grades earned. Further, students completing

core clerkship training in Des Moines consistently rate their training experiences even more positively than students training at the main campus.

Members of the Consortium agreed to develop a new long-term agreement to support the Des Moines Branch Campus. In July 2011, the agreement was completed and signed by all parties for a term of 10 years, upon which the agreement will automatically renew unless one of the parties requests a change.

Soon after, Dr. Steve Craig was appointed an Assistant Dean in the University of Iowa Carver College of Medicine by Dean Paul Rothman (January 2012). As an Assistant Dean for Student Affairs and Curriculum, Dr. Craig was specifically charged with directing the day-to-day operations of the Des Moines Branch Campus.

The amount of core clinical training provided in Des Moines grew to 44 weeks during the 2015-2016 academic year when a new, 4-week neurology clerkship was added. This consists of:

Inpatient Internal Medicine Clerkship	6 weeks
Pediatrics Clerkship	6 weeks
General Surgery Clerkship	6 weeks
Obstetrics-Gynecology Clerkship	6 weeks
Outpatient Internal Medicine Clerkship	4 weeks
Family Medicine Clerkship	4 weeks
Community-Based Primary Care Clerkship	4 weeks
Psychiatry Clerkship	4 weeks
Neurology Clerkship	4 weeks

OUR STUDENTS



STUDENT HOUSING



VOLUNTEER EVENT Meals from the Heartland



VOLUNTEER EVENT Habitat for Humanity

“A lot of us went into medicine to help people and these community service experiences let us help others and feel like we are part of the community where we are living.”

Ricky Lozano, Class of 2017

WHERE WE ARE GOING

The New University of Iowa Carver College of Medicine Curriculum and the Role of the Des Moines Branch Campus

The ‘New Horizons Curriculum’ of the Carver College of Medicine was initiated in August 2014 when the Class of 2018 students began their studies. Among the many changes, the curriculum now calls for students to study the foundational (basic) sciences for 18 months and then begin clinical training after the first 1½ years of medical school (rather than 2 years, as in the old curriculum).

The Class of 2018 students began the year of core clinical training in January 2016. Des Moines Branch Campus educators, under the direction of campus dean Dr. Steve Craig, worked closely with Iowa City educational leaders to prepare for this change.

Up to 24 students will once again be recruited to complete the one-year of core clinical clerkship training at the Des Moines Branch Campus. This education will include new methods of re-visiting and expanding instruction in the foundational sciences organized around common clinical conditions the students will be expected to encounter during the year.

In the New Horizons Curriculum, after students complete the year of core clinical training, they will pursue 18 months of what is being called Advanced Clinical Pathway Training. Students will choose one of several advanced pathways

depending on their subsequent career plans. Pathway training will involve several requirements for each pathway.

The Des Moines Branch Campus is currently exploring ways to offer students a chance to complete Advanced Pathway training in Des Moines. This training seeks to highlight strengths of the Des Moines Branch Campus, including outstanding primary care training, excellent opportunities in patient safety and quality improvement, strong simulation and teamwork training and possible health care advocacy training.

There is still a strong desire to realize a long-term dream of the Des Moines Branch Campus: to develop an expanded health sciences campus in Des Moines training students from a variety of University of Iowa health professions colleges, ultimately, expanding inter-professional training opportunities here in Central Iowa.

Consortium leadership is constantly planning for the future. The goal is to build on the current success while looking for new and innovative ways to train future students. Consortium partners are committed to growing efforts to provide the highest quality training across the medical education continuum to prepare the next generation of health care providers to meet the health care needs of Iowans.



“The use of the Simulation Center in conjunction with our ACLS training allowed me to better understand and apply the knowledge provided to us. I definitely believe this will help me be a future doctor who is better equipped to deal with emergency situations.”

Elise Hill, Class of 2018


ABOVE: Students working as a team caring for a simulated patient in the Simulation Center
BELOW: Students jointly interviewing a live simulated patient during psychiatry clerkship training



“On reflection, the year of core clinical training I completed in Des Moines was the best part of medical school and set me up for residency perfectly. If you ever want a graduate to speak about the Des Moines campus program, I’d be more than happy to do so.”

Nathan Thomas, Class of 2016

Assistant Dean Dr. Steve Craig meeting with branch campus student leaders



We welcome support (philanthropically) to assist with our educational mission. To find out more about The Des Moines Area Medical Education Consortium, please contact us:

STEVEN R. CRAIG, MD

*Consortium Executive Director & Assistant Dean
(Des Moines Branch Campus)*

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